



LOCALIZATION PORTAL CENTER

FOR HUMANITRAIN & DEVELOPMWNT SUPPORT

WE BRIDGE THE GAP

LOCALIZATION PORTAL

FOR HUMANITRAIN & DEVELOPMWNT SUPPORT

▶ ABOUT US

▶ MISSION

▶ OBJECTIVES

▶ VISION

▶ CORE VALUES

▶ STRATEGY

MAXIMIZE YOUR IMPACT

LPC's specialized international and national team of consultants in Yemen is dedicated to making a successful impact on the ground through a variety of support services, networking, connections, and technical expertise.



EMPOWER YOUR TEAM WITH *LPC'S* TAILORED SUPPORT SERVICES!

ABOUT US

Localization Portal Center for Humanitarian and Development Support (LPC) is a Yemeni-founded foundation specializing in the facilitation and enhancement of partnerships between local civil society actors and international stakeholders including donors, international NGOs (INGOs), and philanthropic foundations or individuals. Established in 2019 as a voluntary initiative by a group of humanitarian and development professionals and experts many of whom had great career in the humanitarian affairs with the United Nations, INGOs, and donor agencies, LPC has since evolved into a formally licensed entity with national and international ambitions.

Today, LPC is registered with the Ministry of Industry and Trade in both Sana'a and Aden, with its country office based in Sana'a and coordination offices operating in Aden and Taiz. Expansion to Marib is planned. LPC works across humanitarian and development sectors, specializing in emergency response, recovery, and resilience-building in areas such as food security and livelihoods, WASH, CCCM & shelter, protection, health & nutrition, peacebuilding, environmental sustainability, and climate change adaptation

LPC is structured to serve both sides of the humanitarian and development system:

- For local NGOs and CBOs: capacity development, fundraising support, and program design assistance.
- For donors, INGOs, and philanthropists: identification of reliable local partners, due diligence, partnership facilitation, and third-party monitoring.

Our team includes national and international consultants with extensive experience in proposal development, institutional building, donor relations, and strategic planning. LPC also collaborates with global fundraising and institutional development partners, including crowdfunding and technical consultancy firms.

We operate on a cost-recovery basis, ensuring access to high-value services while promoting local leadership, accountability, and long-term sustainability

WHERE WE WORK?

LPC is headquartered in Aden and Sana'a while We have field team in all tge governoratesp. Our work covers all governorates of Yemen, with a focus on hard-to-reach, under served, and high-priority communities.

We prioritize:

- Geographically marginalized areas with limited access to international resources.
- Conflict-affected districts in need of peacebuilding, stabilization, and recovery.
- Regions impacted by climate change, food insecurity, and displacement.

Through our national presence and local networks, we ensure that our facilitation efforts are rooted in contextual knowledge, needs assessments, and inclusive access for both humanitarian and development partners.



MISSION

At LPC, our mission is to build a more inclusive, localized, and results-driven humanitarian and development system by:

- Bridging the gap between local civil society actors and international agencies, including donors, INGOs, and philanthropic foundations or individuals.
- Empowering local NGOs and CBOs through targeted technical support, institutional capacity development, and strategic fundraising services.
- Facilitating transparent and effective partnerships by helping international NGOs and donors identify and engage with credible, capable, and mission-aligned local partners.
- Enhancing quality, trust, and accountability through third-party monitoring, audit linkage, donor reporting tools, and participatory feedback mechanisms.

We exist to ensure that local organizations are empowered to lead not only implement and that international actors, whether institutional or philanthropic, can invest safely and strategically in local solutions through a trusted, professional facilitation platform.

CORE VALUES

Our core values guide everything we do at LPC, shaping our relationships, partnerships, and internal culture:

- Transparency: We prioritize openness and clarity in all our communications, decisions, and services.
- Neutrality: We remain impartial and professional, especially when facilitating partnerships or donor referrals.
- Equity and Inclusion: We ensure fairness and representation across geography, gender, and organizational size.
- Accountability: We are results-oriented and hold ourselves and our partners to the highest standards.
- Trust and Respect: We build long-term relationships based on mutual respect, confidentiality, and credibility.
- Sustainability: We promote solutions and partnerships that have lasting impact and reduce dependency.

LPC WILL GUIDE YOU IN BRIDGING THE GAP



OBJECTIVES

LPC's objectives are designed to strengthen both local actors and the international stakeholders who support them. These objectives are

- **Empower Local NGOs and CBOs:**
 - Strengthen institutional, technical, and leadership capacity.
 - Provide tailored support in program design, compliance, and organizational development.
 - Promote sustainability through strategic planning and mentorship.
- **Facilitate Equitable Access to Funding:**
 - Offer real-time grant alerts, customized donor matching, and proposal development support.
 - Enhance visibility of local NGOs to international donors and funders.
 - Enable philanthropists and donors to channel resources effectively.
- **Support Donors, INGOs, and Philanthropic Actors:**
 - Provide partner selection support and due diligence tools.
 - Host a dynamic local NGO database.
 - Offer remote advisory services and technical facilitation.
- **Advance Localization:**
 - Act as a neutral facilitator of partnerships.
 - Promote local ownership, leadership, and decision-making.
- **Strengthen Risk-Informed, Conflict-Sensitive Programming:**
 - Support climate adaptation, emergency preparedness, and disaster planning.
 - Help NGOs and donors embed conflict sensitivity and social cohesion strategies.
- **Promote Accountability and Transparency:**
 - Offer TPM and audit linkages.
 - Support reporting, MEAL integration, and feedback systems.
 - Document and verify philanthropic and donor impact.



LPC functions as a catalyst and connector — enabling all actors to work smarter, collaborate better, and deliver greater impact on the ground

SERVICES FOR DONORS & INTERNATIONAL NGOS

This section supports donors, international NGOs, and philanthropic actors in identifying and partnering with reliable local organizations, service providers, and third-party experts for effective aid delivery and oversight.

PARTNERSHIP LINKAGE

Facilitating partnerships by matching donors with suitable NGOs based on thematic focus, geographic relevance, and capacity.

Access to Verified Local NGO Database:

Explore a comprehensive and up-to-date list of vetted local NGOs with detailed profiles categorized by sector and region.

Facilitated Partnership Building with Local NGOs:

Act as a bridge to initiate collaboration between donors and iNGOs, with local NGOs including structured meetings and engagement support.

Donor-Interest-Based NGO Matching Service:

Curate a shortlist of NGOs whose work aligns with the donor's and iNGOs' strategic priorities and focus areas.

Needs-Based Shortlisting of Local Partners:

Use evidence-based needs analysis to match donors and iNGOs with Local NGOs operating in high-priority or underfunded areas.



- ➔ **Provision of Due Diligence and Organizational Profiles:**
Provide financial, governance, and technical profiles of Local NGOs to support informed donor decisions.
- ➔ **Referral to Local and Regional Technical Experts:**
Connect donors and iNGOs with subject matter experts for advisory or collaborative support.
- ➔ **Access to Sector-Specific Consultant Network:**
Maintain a roster of consultants experienced in sectors like WASH, education, and protection for project design and evaluation.
- ➔ **Remote Technical Advisory and Document Support:**
Provide remote access to translation, localization, review, and technical documentation services.

THIRD-PARTY SERVICES

Acting as a trusted link between donors and qualified local third-party monitoring organizations and auditors.

- **Third-Party Monitoring Partner Referral Service:**
Match donors and international NGOs with reliable third-party monitoring firms in Yemen, based on sector and geographic expertise.
- **Connection to Trusted Local Audit Firms:**
Provide access to vetted, experienced audit service providers to support financial accountability and donor compliance.
- **TPM Report Support:**
Help in drafting, reviewing and editing TPM reports through a network of various multi-sectorial experts.
- **Provision of TPM and Audit Quality Assurance Tools:**
Offer SOPs, data collection templates, and reporting formats to ensure quality and consistency in TPM and audits.
- **Integration of Complaint Handling in Monitoring Frameworks:**
Ensure that monitoring partners implement accessible, transparent community feedback and complaint systems.



PHILANTHROPY FACILITATION

Serving as a bridge between philanthropic donors (foundations and individuals) and local NGOs to create impactful projects that serve vulnerable communities.

Humanitarian Needs Mapping for Philanthropic Funders

Provide data-driven insights, real-time dashboard and mapping tools that outline critical humanitarian needs, funding gaps and NGOs presence

Matching Service Between Philanthropic Funders and Local NGOs

Identify and recommend credible NGOs with the capacity and relevance to implement impactful, donor-aligned projects.

Third-Party Monitoring and Impact Verification Services

Ensure independent verification and reporting on how philanthropic funds were used and the impact achieved.

Documentation and Curation of Philanthropic Success Stories

Support the creation of stories, visuals, and reports that capture the impact and outcomes of funded initiatives.

Legal, Compliance, and Structuring Advisory for Philanthropy

Guide philanthropic donors in structuring agreements, ensuring transparency, and aligning with local regulations.

SERVICES FOR LOCAL NGOs:

SUPPORTING ON SECURING FUNDING

We provide the service of identifying potential funding sources and developing relationships with donors to ensure sustainable financial support for LNGOs. The LPC's international fundraising and proposal writing consultants have a broad experience of fundraising and crowdfunding. Our team also have connections and communications with donors and can support you in this regard. Also, if your project's budget request has been finalized, but your team or beneficiaries face downsizing, we can intervene through Faza'a fundraising emergency support. In addition, we can communicate with our partners abroad with whom we have signed agreements for such situations and fundraising campaigns. The service of securing fund includes the below activities:



- Supporting LNGOs in identifying potential project opportunities.
- Assisting in the preparation of project documents and communication of ideas to donors and potential funding sources.
- Partnership Facilitation: Connecting LNGOs with international donors and organizations to enhance collaboration and resource sharing.
- Advising on new funding opportunities aligning with the LNGO's mission and strategic plan.
- Providing fundraising consultations to strengthen the LNGO's resource mobilization.
- Offering professional consultations throughout the donor engagement process to secure funding.
- Advising on sector-specific trends, best practices, and funding opportunities.
- Networking Opportunities: Creating platforms for LNGOs to connect, share experiences, and collaborate in joint initiatives.

PROPOSAL WRITING

We provide expert guidance in drafting compelling project proposals that clearly communicate the needs, objectives, and impact of proposed initiatives. Our international proposal writing consultant have 10 years of experience with the EU, so we can lead the proposal writing for any available opportunities in or outside Yemen through our relations and connections. We can also reach to them using our communication and crowdfunding and fundraising consultants or fundraising partners worldwide.

PROPOSAL REVIEW - MODIFICATION

Comprehensive review and constructive feedback on existing proposals to enhance clarity, effectiveness, and alignment with donor requirements and specifications.

ORGANIZATION & DEPARTMENT STRATEGIC PLAN- NING 2028 - 2024

We offer support in creating a comprehensive strategic plan that defines the organization's vision, mission, and goals, along with actionable steps for implementation over the next four years. In addition, LPC can lead you out of the comfort zone and develop strategies based on economic recovery, environment and climate change, peace building, stability and social cohesion, among other trends.



FUNDRAISING EFFECTIVE STRATEGY PLAN 2027 - 2024

Based on the organizational and sectorial strategy plan 2027-2024, we will systematically work to develop an effective fundraising strategy and plan, which ensure securing the fund to achieve the organizational and sectorial strategy plan for 2027-2024. We will also provide you with full support with funds or grants available in Yemen or accessible outside of Yemen through our experience and relations. experience and relations.

LNGOs AND STAFF CAPACITY BUILDING (Training Programs)

We offer Tailored training programs designed to enhance the skills and knowledge of LNGO staff in various areas, including project management and donor engagement.

SWOT ANALYSIS

Conducting a thorough SWOT analysis to identify the LNGO's strengths, weaknesses, opportunities, and threats, which enables informed decision-making. Our role is to bridge the gap that prevents you from getting funds.

ORGANIZATIONAL, INSTITUTIONAL STRUCTURE & POLICIES

Assisting LNGOs in formulating and implementing organizational policies that enhance governance, compliance, operational efficiency, safeguarding policy, financial policies, HR policies, MEAL Policies, the Safe-programing policy, and other important policies based on the donor's requirements.





LOCALIZATION PORTAL



STRATEGY:

UNLOCK LASTING SUCCESS: **ELEVATE YOUR IMPACT** **WITH LPC'S EXPERTISE!**

The Localization Portal Center for Consultations (LPC) was established to bridge these gaps and encourage LNGOs to step beyond their comfort zones. LPC provides targeted services on a cost-recovery basis to enhance the technical and managerial capacities of LNGOs, ensuring better preparedness for risk management and improved business continuity. Our consulting firm aims to boost LNGOs in project development, management, and implementation, including donor outreach and strategic communications.

LPC leverages a well-established network of experienced international and national technical experts and consultants in humanitarian assistance and development. Our team has extensive managerial experience working with UN agencies, international NGOs, and partners operating in Yemen. Additionally, LPC maintains networking and communication channels with international fundraising consultants. The following outlines the main services and activities offered by the LPC

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PROJECT DEVELOPMENT AND FUNDRAISING

- Support LNGOs in identifying and capitalizing on potential project opportunities.
- Assist with the preparation and communication of project documents and ideas to donors and potential funding sources.
- Advice on new funding opportunities aligned with LNGO concept notes and ideas.
- Provide fundraising advice and consultations to strengthen LNGO resource mobilization.
- Offer professional consultations throughout the donor engagement process to secure funding.
- Advise on sector-specific trends, best practices, and funding opportunities.
- Proposal writing and concept note development and review.



ADVISORY AND CONSULTING

- Advise on organizational best practices in fundraising to maximize impact with donors.
- Offer specialized consultations in thematic areas, such as economic empowerment, environment, and climate change.
- Organizational policies developments

ORGANIZATIONAL AND INSTITUTIONAL CAPACITY BUILDING AND DEVELOPMENT.

- Conduct in-depth comprehensive assessments to identify NGO strengths, weaknesses, risks, and opportunities. In addition, we bridging the gap by supporting you to go out of the comfort zone.
- Deliver training programs to enhance LNGO staff capacities in fundraising, program management, and proposal writing.
- Support LNGOs with institutional services such as developing internal policies that align with donors and grants requirements.

PARTNERSHIP AND COLLABORATION

- Collaborate with donors, UN agencies, INGOs to match NGOs with specialized needs.
- Establish partnerships with donors to assess to select the appropriate LNGOs for their fund/grant.

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If you need any clarifications, or you have suggestions or comments. Kindly contact us:

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LPC offers services online at our website: www.localizationportal.org. Your online requests will be studied and replied to in **24** hours on working days. Additionally, you can also attend to our main and governorates offices in person.