



LOCALIZATION PORTAL CENTER FOR HUMANITRAIN & DEVELOPMENT SUPPORT

WE BRIDGE THE GAP

LOCALIZATION PORTAL

FOR HUMANITRAIN & DEVELOPMENT SUPPORT

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MAXIMIZE YOUR IMPACT

LPC's specialized international and national team of consultants is dedicated to making a successful impact on the ground through a variety of support services, networking, connections, and technical expertise.



*EMPOWER YOUR TEAM WITH **LPC'S** TAILORED SUPPORT SERVICES!*

ABOUT US

Localization Portal Center for Humanitarian and Development Support (LPC) Started in **2019** by individuals' efforts by some expert with UN, INGOS and some of international staff in supporting the Local NG and CBOs. Recently, we improve our strategy to go further, so We prepare all the vision and mission and put a clear objectives, also develop the polices, strategies, team structure (International and national experts) and improve a new ways of works, which will lead the LNGOs and CBOs to go further to depend on its capacities to improve their work and improve their strategy and enhance their knowledge on the new way of fundraising and Among these strategies is the strategy of business collaboration with institutional humanitarian LNGOS and CBOs. Finally, we decided to established an organized firm (LPC- for Humanitarian and Development support and consultancy, and we get license from the Ministry of Industry and Tradetery in Sana'a, and the from Aden as well. The Country office is in Sana'a, the coordination offices are in Aden, and Taiz, and Marib is planned.

To enhance our collaboration and mutual partnership with the some firm which appropriate to LPC's ways of work. We could make some partnership with three Fundraising international firms, and two-crowdfunding firms, and one Institutional building firm.

Regarding to our staff we have contracted with the highest experience and qualified consultants, some of them retired from some global donors, also with UN and international. The roles of the consultants is managing the proposals writing, Institutional Building and developing polices, Fundraising, Communication with donors and evaluate the overall LNGOs and CBOs. Additionally, the consultants manage to conduct a training program on program management, proposal writing, Fundraising, strategy plan. While also, LPC dedicated to support and facilitate to donors, UN, and International NGOs to increase their impact and effectiveness.

LPC is specialized on the Emergency, Recovery, and development. And dedicated its mission and vision and objectives to support the humanitarian and development actor to facilitate the programmatically support on Food security and Livelihood, Environment and climate change and adaption, Peace-building, stabilization, and social cohesion, WASH and Shelters, Health and Nutrition programs.

LPC was established to bridge the gaps and encourage LNGOs to step beyond their comfort zones. LPC provides targeted services on a cost-recovery basis to enhance the technical and managerial capacities of LNGOs, ensuring better preparedness for risk management and improved business continuity. LPC aims to boost LNGOs and CBOs in project development, management, and implementation, including donor outreach and strategic communications.



MISSION

To empower local NGOs in Yemen by enhancing their operational and technical capacities, enabling them to effectively deliver humanitarian assistance and drive sustainable development in their communities.

VISION

To be a leading catalyst for change in the LNGO sector in Yemen, fostering resilient communities through strengthened local organizations that are capable of addressing humanitarian crises and promoting long-term socio-economic development.

LPC WILL GUIDE YOU IN BRIDGING THE GAP



CORE VALUES

- Integrity:** Upholding transparency and accountability in all our actions and relationships.
- Collaboration:** Fostering partnerships and teamwork to leverage collective strengths and resources.
- Inclusivity:** Valuing diverse perspectives and ensuring equitable access to our services for all LNGOs.
- Innovation:** Encouraging creative solutions and adaptive approaches to meet the evolving needs of the sector.
- Sustainability:** Promoting practices that ensure long-term viability and impact for local NGOs and the communities they serve.

OBJECTIVES

- Empower Local NGOs:** Strengthen the operational and technical capacities of local NGOs to enhance their effectiveness in delivering humanitarian assistance. This includes providing targeted training, improving project management skills, and developing robust fundraising strategies to ensure sustainable impact in their communities.
- Promote Risk Management:** Establish and develop comprehensive frameworks that enable local NGOs to implement climate-resilient, risk-informed, and conflict-sensitive programming. This includes providing training and resources to effectively assess risks and integrate adaptive strategies that enhance resilience in vulnerable communities.
- Facilitate Funding Opportunities:** Assist LNGOs in identifying and securing new funding sources that align with their project concepts and organizational needs. This includes providing guidance on proposal development, enhancing donor engagement strategies, and creating tailored opportunities for sustainable financial support.



SERVICES FOR CBOs & LNGOs:

SECURING FUNDING

We provide the service of identifying potential funding sources and developing relationships with donors to ensure sustainable financial support for LNGOs. The LPC's international fundraising and proposal writing consultants have a broad experience of fundraising and crowdfunding. Our team also have connections and communications with donors and can support you in this regard. Also, if your project's budget request has been finalized, but your team or beneficiaries face downsizing, we can intervene through Faza'a fundraising emergency support. In addition, we can communicate with our partners abroad with whom we have signed agreements for such situations and fundraising campaigns. The service of securing fund includes the below activities:

- Supporting LNGOs in identifying potential project opportunities.
- Assisting in the preparation of project documents and communication of ideas to donors and potential funding sources.
- Partnership Facilitation: Connecting LNGOs with international donors and organizations to enhance collaboration and resource sharing.
- Advising on new funding opportunities aligning with the LNGO's mission and strategic plan.
- Providing fundraising consultations to strengthen the LNGO's resource mobilization.
- Offering professional consultations throughout the donor engagement process to secure funding.
- Advising on sector-specific trends, best practices, and funding opportunities.
- Networking Opportunities: Creating platforms for LNGOs to connect, share experiences, and collaborate in joint initiatives.



PROPOSAL WRITING

We provide expert guidance in drafting compelling project proposals that clearly communicate the needs, objectives, and impact of proposed initiatives. Our international proposal writing consultants have 10 years of experience with the EU, so we can lead the proposal writing for any available opportunities in or outside Yemen through our relations and connections. We can also reach to them using our communication and crowdfunding and fundraising consultants or fundraising partners worldwide.

PROPOSAL REVIEW - MODIFICATION

Comprehensive review and constructive feedback on existing proposals to enhance clarity, effectiveness, and alignment with donor requirements and specifications.

ORGANIZATION & DEPARTMENT STRATEGIC PLANNING 2028 - 2024

We offer support in creating a comprehensive strategic plan that defines the organization's vision, mission, and goals, along with actionable steps for implementation over the next four years. In addition, LPC can lead you out of the comfort zone and develop strategies based on economic recovery, environment and climate change, peace building, stability and social cohesion, among other trends.

FUNDRAISING EFFECTIVE STRATEGY PLAN 2027 - 2024

Based on the organizational and sectorial strategy plan 2027-2024, we will systematically work to develop an effective fundraising strategy and plan, which ensure securing the fund to achieve the organizational and sectorial strategy plan for 2027-2024. We will also provide you with full support with funds or grants available in Yemen or accessible outside of Yemen through our experience and relations.

LNGOs AND STAFF CAPACITY BUILDING (Training Programs)

We offer Tailored training programs designed to enhance the skills and knowledge of LNGO staff in various areas, including project management and donor engagement.

SWOT Analysis

Conducting a thorough SWOT analysis to identify the LNGO's strengths, weaknesses, opportunities, and threats, which enables informed decision-making. Our role is to bridge the gap that prevents you from getting funds.

ORGANIZATIONAL, INSTITUTIONAL STRUCTURE & POLICIES

Assisting LNGOs in formulating and implementing organizational policies that enhance governance, compliance, operational efficiency, safeguarding policy, financial policies, HR policies, MEAL Policies, the Safe-programing policy, and other important policies based on the donor's requirements.



SERVICES FOR DONORS AND SUB-DONORS:

DONOR'S ADVISORY AND CONSULTATION SERVICES

Programs /Projects advisory and consultation services to fill the gap that face donors' partnership & stakeholders with their LNOGs during all programs cycle.

CAPACITY BUILDING FOR DONORS' LOCAL PARTNERS

Based on :

- Already available capacity need assessments or capacity building assessments from which the LNGOs gap is/are identified for the determination of specific required capacity building plan necessary for implementation of certain donors' projects,
- The general LNGOs gap identification in which standard capacity building training is first option.
- In the case that the aforementioned assessment/s and gap have not been specified and need to be determined by us.

In such cases ... Gap identification and the start of agreed capacity building plan implementation to achieved agreed goals for donors, their partners and stakeholders – totally this package is provided.

Making sure that we don't affect the selection nor the preference for all stakeholders, making the donors available transparently for concern LNGOs – for the fair, independent and neutral selection processes – which is a donor decision based on donors' regulation and requirements.

- In case a donor wish to involve us by a clear MoU to interfere in selection processes of LNGOs or categorization of LNGOs according to project/s goals predetermined required capacities, and a clear categorization criteria for LNGOs selection , then this Advisory, consultation and capacity building services is provided ...

DONORS' PARTNERSHIP IMPROVEMENT

Make Donors funding opportunities and partnership Accessible for LNGOs, by providing consultation/advisory services for donors to improve their partnership with their stakeholders

LNGOs Catagorization

Categorize functional area of work- geographical area of work – capacity of LNGOs based on agreed criteria for categorization, donor requirements, type of assessment and goals of assessment



LOCALIZATION PORTAL



STRATEGY:

UNLOCK LASTING SUCCESS: **ELEVATE YOUR IMPACT** **WITH LPC'S EXPERTISE!**

The Localization Portal Center for Consultations (LPC) was established to bridge these gaps and encourage LNGOs to step beyond their comfort zones. LPC provides targeted services on a cost-recovery basis to enhance the technical and managerial capacities of LNGOs, ensuring better preparedness for risk management and improved business continuity. Our consulting firm aims to boost LNGOs in project development, management, and implementation, including donor outreach and strategic communications

LPC leverages a well-established network of experienced international and national technical experts and consultants in humanitarian assistance and development. Our team has extensive managerial experience working with UN agencies, international NGOs, and partners operating in Yemen. Additionally, LPC maintains networking and communication channels with international fundraising consultants. The following outlines the main services and activities offered by the LPC

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PROJECT DEVELOPMENT AND FUNDRAISING

- Support LNGOs in identifying and capitalizing on potential project opportunities.
- Assist with the preparation and communication of project documents and ideas to donors and potential funding sources.
- Advice on new funding opportunities aligned with LNGO concept notes and ideas.
- Provide fundraising advice and consultations to strengthen LNGO resource mobilization.
- Offer professional consultations throughout the donor engagement process to secure funding.
- Advise on sector-specific trends, best practices, and funding opportunities.
- Proposal writing and concept note development and review.



ADVISORY AND CONSULTING

- Advise on organizational best practices in fundraising to maximize impact with donors.
- Offer specialized consultations in thematic areas, such as economic empowerment, environment, and climate change.
- Organizational policies developments

ORGANIZATIONAL AND INSTITUTIONAL CAPACITY BUILDING AND DEVELOPMENT.

- Conduct in-depth comprehensive assessments to identify NGO strengths, weaknesses, risks, and opportunities. In addition, we bridging the gap by supporting you to go out of the comfort zone.
- Deliver training programs to enhance LNGO staff capacities in fundraising, program management, and proposal writing.
- Support LNGOs with institutional services such as developing internal policies that align with donors and grants requirements.

PARTNERSHIP AND COLLABORATION

- Collaborate with donors, UN agencies, INGOs to match NGOs with specialized needs.
- Establish partnerships with donors to assess to select the appropriate LNGOs for their fund/grant.

CONTACT



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If you need any clarifications, or you have suggestions or comments. Kindly contact us:

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LPC offers services online at our website: www.locali-zationportal.org. Your online requests will be studied and replied to in 24 hours on working days. Additionally, you can also attend to our main and governorates offices in person.